



राष्ट्रीय डिजाइन संस्थान हरियाणा National Institute of Design Haryana

राष्ट्रीय महत्व का संस्थान  
भारत सरकार के वाणिज्य एवं उद्योग मंत्रालय के  
डी पी आई आई टी अधीन एक सांविधिक संस्था  
Institute of National Importance  
Statutory Institute under the DPIIT  
Ministry of Commerce and Industry, Government of India

# PROSPECTUS ADMISSIONS 2021-22



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# Introduction



## Vision

To provide Design Education, rooted in values, that responds to social context, improves quality of life and prepares thought leaders to address emerging global needs

National Institute of Design, Haryana is an Institute of National Importance, as per National Institute of Design Act, 2014, established on November 15, 2016 as an autonomous institute under the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India, to emerge as a global leader in Design Education and Research. The institute aims at becoming the torchbearer for innovative design directions in the Industry, Commerce and development sectors.

NID Haryana's multi disciplinary environment consisting of diverse design domains helps in creating an innovative and holistic ecosystem for design learning and delivering solutions focusing on the emerging needs of people integrated with digital and cutting edge technologies.

NID Haryana currently offers full-time four year Bachelor of Design (B.Des.) with specialisation streams of

- INDUSTRIAL DESIGN,
- COMMUNICATION DESIGN and
- TEXTILE & APPAREL DESIGN.

The Bachelor of Design (B.Des.) commences with a two semester rigorous Foundation Program followed by six semesters of specialized courses. Teaching methodology incorporates Industry and Field exposure.





# Director's Message



**Dr. Vanita Ahuja**  
Director

NID Haryana, an Institute of National Importance, nestled in the historic town of Kurukshetra welcomes the students of admission of AY 2021-22. Institute is establishing itself as a leading design education Institute in the country and globally. Our students are winning laurels, MoUs have been established with organisations, and national as well as international educational Institutions. The Institute strives to provide a holistic environment for learning and overall development of the students.

During the period of pandemic, Institute has continued with academics and other activities like Foundation Day Celebrations. Academic team has strived to plan the mode of online teaching and they have been adequately supported by the administration and technical team.

Thus moving ahead as a team of students, their families, staff members and with the

support of the Governing Council and DPIIT, Ministry of Commerce and Industry, Institute is moving ahead to achieve its vision.

I again welcome prospective students to become a part of this journey.

# Bachelor of Design (B.Des.)



Online Orientation Programme 2020  
for Students who got Admission at Institute

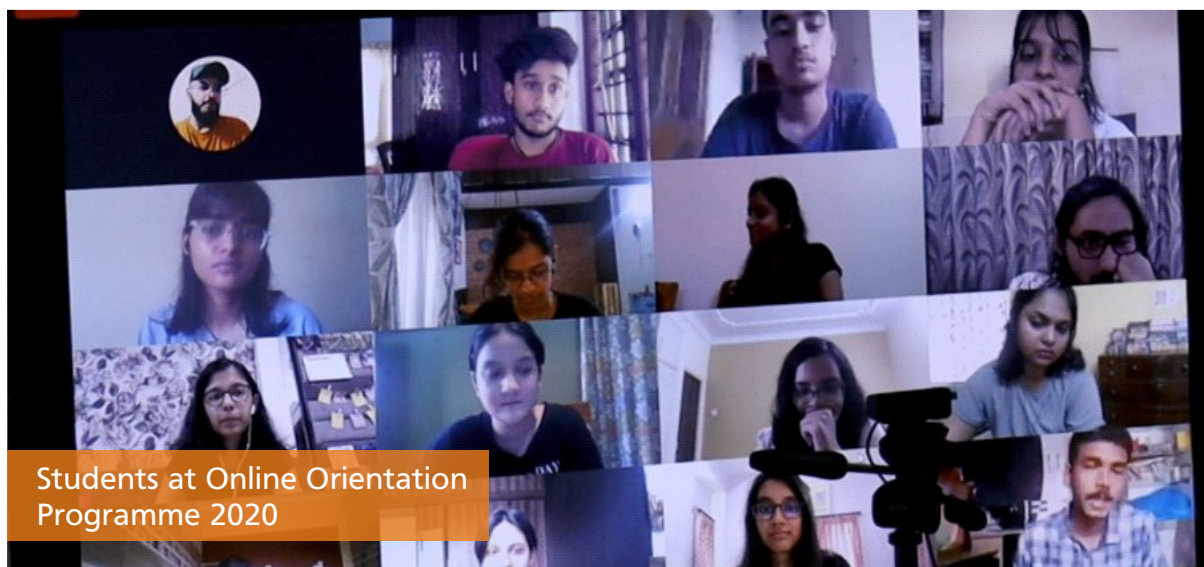
The principal objectives and concept of education programmes at NIDH, at undergraduate stream are:

- The curriculum should generate the scope for opportunities to integrate experiential and explorative learning in order to understand and achieve a high degree of creative innovation and quality.
- A flexible framework for student-centered learning, whereby courses and assignments are able to harness the potential each student has in terms of creative expression and multi-dimensional learning.
- Each programme must provide the opportunity to identify, plan and achieve learning goals through an understanding of cultural, social and technological developments in the context of historical, contemporary and individual concerns.
- To provide interdisciplinary and progressive knowledge of design but with a focused understanding of an area of specialisation suited to the professional design practice, ample opportunity to develop innovative and exploratory thinking, necessary technical skills and the ability to locate individual design approaches within the appropriate professional context
- To enable the students to develop a sense of social and professional commitments, they must learn to own the responsibility for their professional decisions.
- The ability to develop critical, analytical, speculative and reflective problem-solving skills in an integrated manner, so as to understand the scenario cum user based and culture centric approach of design.
- Thorough understanding of technical, managerial and design fundamentals along with a strong exposure to real life situations, so that Students are able to experience how the intellectual, creative and other skills acquired could be adopted to benefit the user, society and industry.

The education programmes under each discipline are designed to meet these objectives so that students are able to progress through their courses in an integrated manner.

The objective, learning value and standard for each course are predetermined, but the context and relevance is repositioned by the faculty depending on the changing realities of the design profession and the level of professional competence achieved and demonstrated by each group of students.







# FOUNDATION YEAR



"Building attitude towards learning to know & learning to do is inherent to robust and mandatory one year foundation programme at NID-H. "

Co-ordinator, Foundation,  
Mamta Gautam (Associate Senior Faculty)





The one-year Foundation Program introduces students to the fundamentals of design and helps develop ways of perception, aesthetic sensitivity, understanding of the multidisciplinary nature of design and relationship of design with human senses and emotions, culture, environment and ecology. Basic design studio courses are augmented by introductory studies in Humanities. This allows the students to develop a world view, understanding of the Indian milieu and the socio-cultural context for Design to operate. The varied inputs over two semesters provide the necessary direction, stimuli, facilities and experience to foster creativity and thereby help each individual discover their own identity and potential. The foundation program lays the foundation for the design curriculum to be taught in coming semesters.





# INDUSTRIAL DESIGN



"Students are actively encouraged to participate in collaborative projects with industrial houses, social sector, government & MNCs"

Co-ordinator, Industrial design,  
Nachiketa Charkhwal. (Faculty)



The Industrial Design programme enables students to devise products and services based on user-oriented research, markets analysis, technology opportunities, ergonomic criteria, engineering knowledge, business awareness, cultural appreciation and social responsibility to meet the emerging needs of both the market and society. This faculty inculcates the user-centric design approach and processes.

Industrial design covers several areas of design. Some of these areas may include product design, car design, furniture design, ceramic design, and Bio design.

The Industrial Design discipline assimilates inputs in diverse domains such as human factors, cognitive ergonomics, form studies, studio skills, advanced CAD, research methods, design management, materials and manufacturing processes, and social sciences. Emphasis is on process-centric approach that shapes a student's education through participation and teamwork. Design projects form the core of an Industrial designer's education and cover broad areas that Industrial designers are likely to encounter in their professional development.



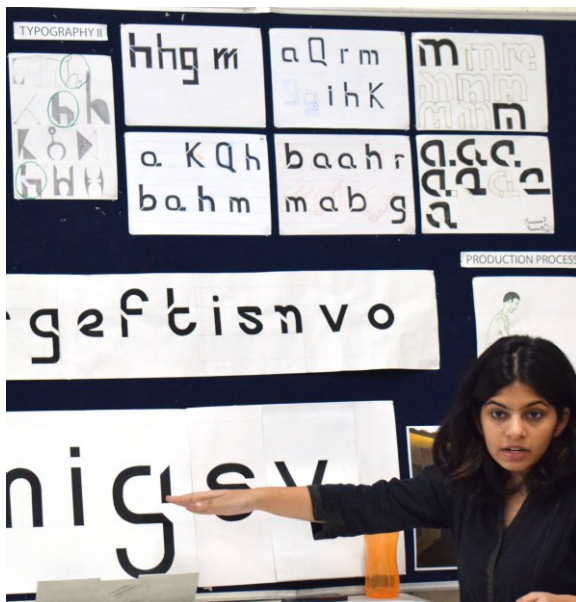
# COMMUNICATION DESIGN



"Communicating design concepts and principles, ideas, and solutions in an empathetic and practical manner will help prepare for a dynamic career giving visual form to messages, and production of visuals designed to inform, educate, persuade, and even entertain a specific audience."

Co-ordinator, Communication Design  
Bharat Parmar (Associate Senior Faculty)





The Communication Design programme at NID Haryana introduces students to a range of design principles and practices in both regional and global contexts. During their period of study, Communication Design students are encouraged to bring new vision to the graphic language of communication through signs, typography, digital design, spatial design, interaction design, Animation, Illustration, Branding, packaging etc.



# TEXTILE & APPAREL DESIGN



"Textile and Apparel Discipline is a unique programme that thrives at the communion of skills set development, and honing of creative and analytical abilities to meet the contemporary demands of industry and society".

Co-ordinator, Textile and Apparel Design,  
Ravi Shanker (Associate Senior Faculty)



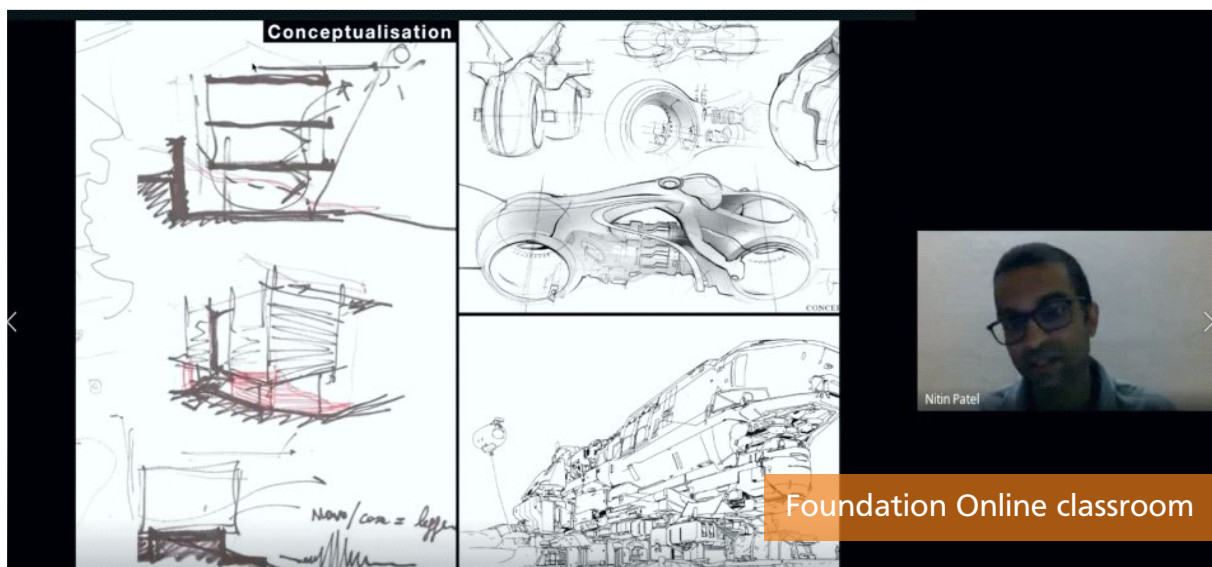
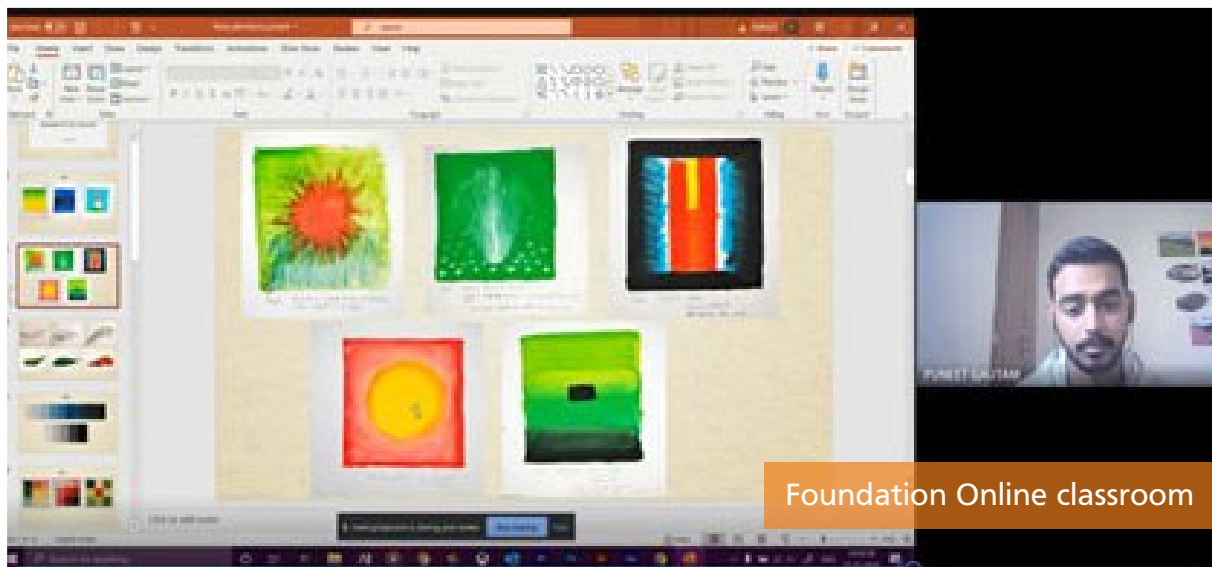


The Textile and Apparel Design discipline endeavours to develop pioneering and synergetic approaches to design for diverse sectors of the textile and apparel industry, start-ups and social sector.

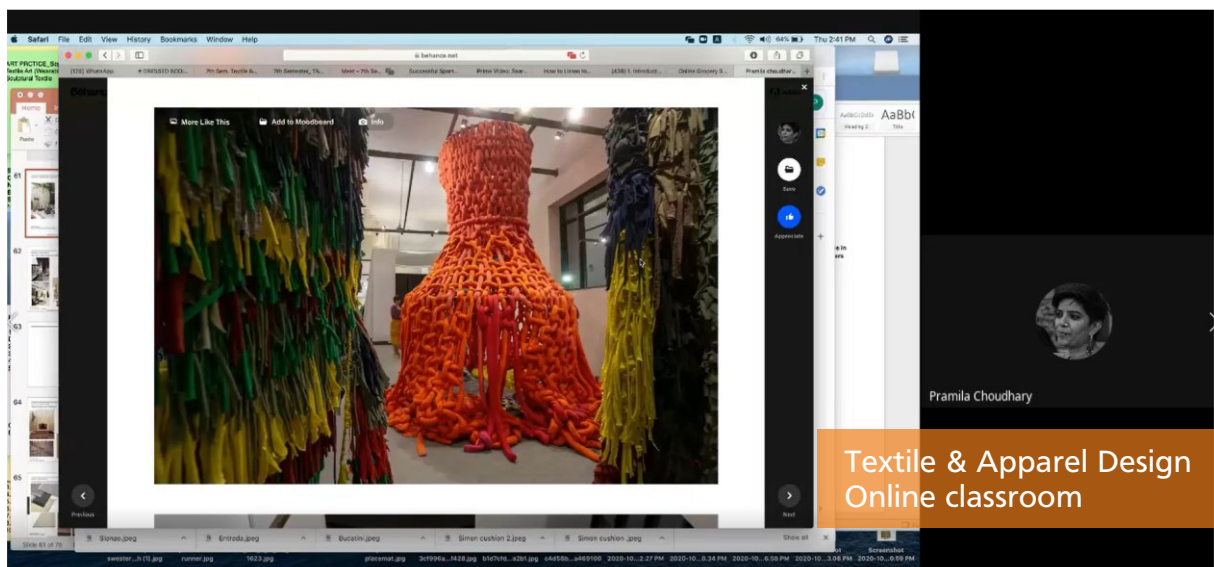
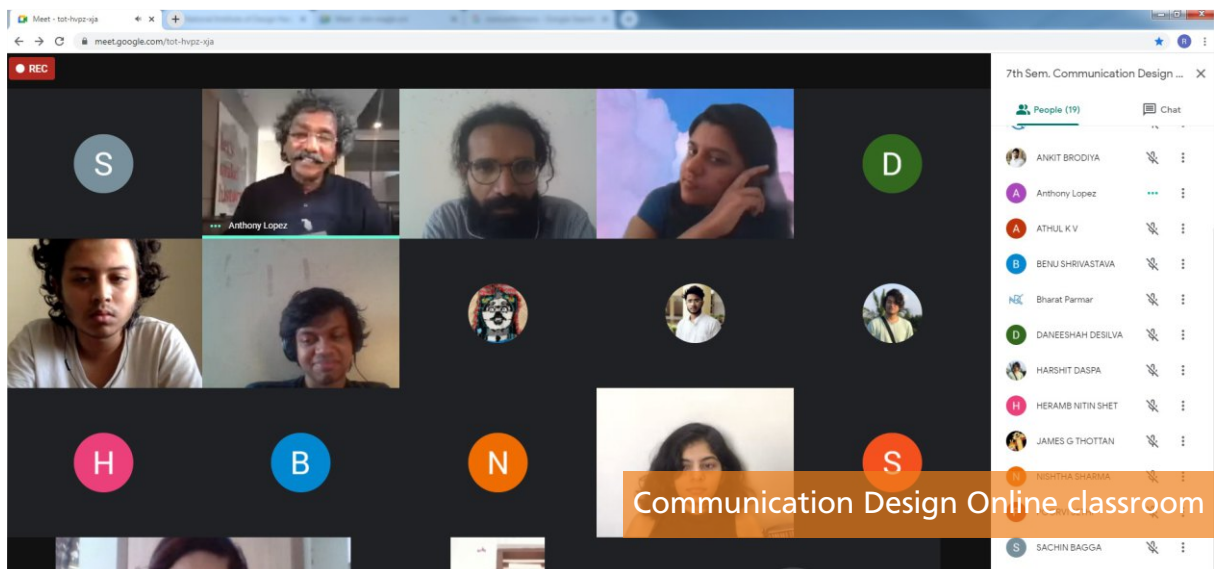
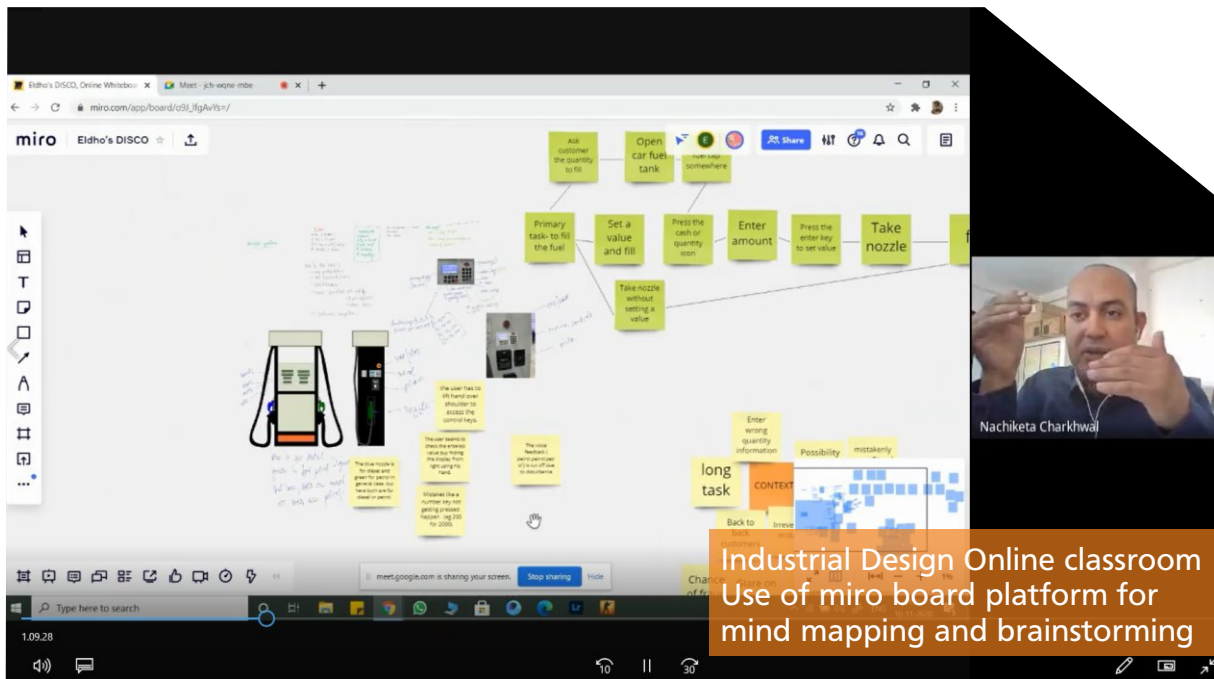
Inventive and creative explorations from concept to prototype are invigorated by means of providing students with both the conceptual and technological assistance to achieve the requisite design requirements. The curriculum emphasizes on building a variety of skills, in combination with theoretical knowledge and practical applications. The program commences with the fundamentals of textile and apparel design. This includes textile fibres, weave structure, surface design, dyeing techniques, printing methods, fundamental sewing techniques, pattern making, constructed textiles and basic inputs in garment design. Through increasingly complex design projects, complemented by related social sciences, fashion, trends, brand identity, technology and computer-aided design, students are encouraged to design textiles and apparel for fashion, crafts and home furnishings.

The program includes several interdisciplinary projects of designing textiles and apparel for Public places /Exhibition/Interiors, lifestyle, apparels and for the allied Industry.

# Mode of Conducting Online Classes - Some Glimpses







# Infrastructure



The interdependence between design and production is deemed essential at NID Haryana. The infrastructure consists of well-equipped department workshops, Information Technology Labs with latest softwares, Resource Centre that houses a variety of reference materials like Books, Journals, Periodicals and Films. In addition, the Audio-Visual hall facilitates periodic film screening and guest lectures. Rigorous practice lays foundation for acquiring skills, know-how and familiarity required to understand production methods. Students have access to Laser Cutting machines and 3D printers providing a comprehensive knowledge regarding the technicalities and details of a design.





# Department Workshops



The workshop infrastructure is equipped with latest Machines, Tools and Equipments in Wood and Metal work, Ceramics, Textiles, Photography and Film making to facilitate learning about technological processes.

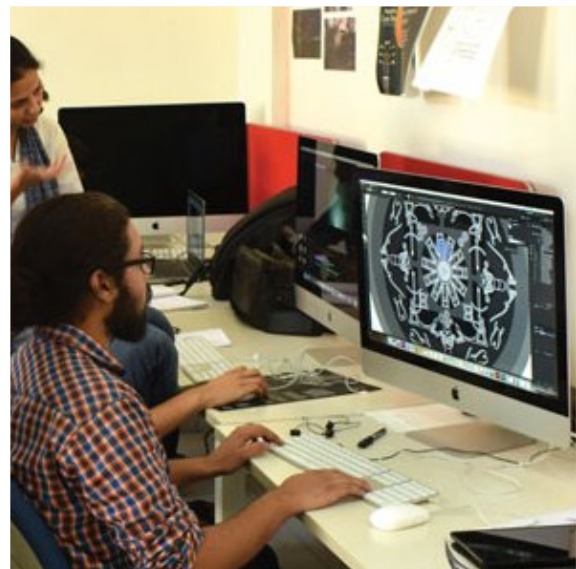




# IT Labs



With a hands on attitude, the students are exposed to and facilitated with latest Industry Softwares, an integral part of learning on campus.

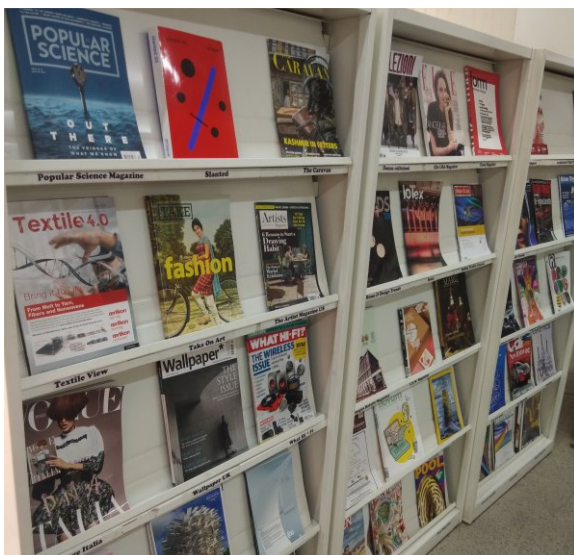




# Resource Center



In addition to learning by doing, the Resource centre houses Books, Research papers, Publications and Films on a variety of subjects as reference and inspirational material for its students.



The Resource Center enhances teaching and learning at NIDH through the provision of flexible, diverse and user-focused information services and resources. Library staff members work to create an organization that is receptive to innovation, recognized for efficient management, and focused on continuous improvement in our services, resources and facility. The resource center is considered as the backbone of the Institute and provides a multifaceted approach to managing print, digital, audio-visual content, all basically prototype content. The Resource Center has a wealth of knowledge showing all the best collections of books, magazines and other non-book resources from all corners of the world. Resource Center provides services under one roof with online facilities to users. In the Resource Center are about 1700 books. Online Database Bloomsbury Design Library and J-Stor (E-Database) through which more than 2,700 E-Journals and 6,000 E-books can be accessed.

## Facilities at Resource centre Include:

- Full computerization with barcode Technology for each books.
- Library management software with Search enquiry System (OPAC)
- All computers attached by Internet facilities
- Documents scan facility
- Spiral binding machine facility

# Faculty

In order to foster an individual's creative abilities, the Institute strives to follow a healthy faculty student ratio of 1:15. The faculty pool comprises of in-house and guest faculty members. The institute invites subject

experts from industry and academia in addition to skilled and trained workshop assistants and craftsmen from across the country to facilitate interactive teaching pedagogy.

**Following is the team of internal faculty members:**



Ms. Mamta Gautam  
Associate Senior Faculty



Mr. Ravi Shanker  
Associate Senior Faculty



Mr. Bharat Parmar  
Associate Senior Faculty



Mr. Nachiketa Charkhwal  
Faculty



Dr. Shrutisingh Tomar  
Faculty



Ms. Surabhi Khanna  
Faculty



Ms. Swati Singh  
Faculty



Ms. Ragini Ranjana  
Faculty



Mr. Nitin Vishwakarma  
Faculty



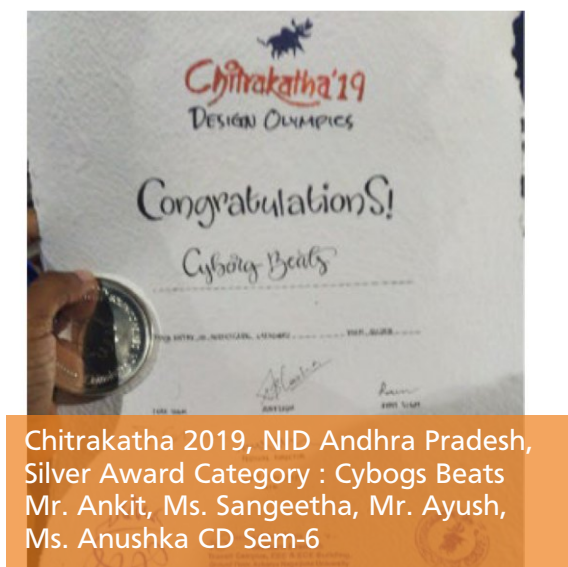
Mr. Dharmendra Kumar  
Faculty



Mr. Ravikumar Parmar  
Senior Design Instructor



# Some Awards & Accolades





# Industry Linkages & Exposure





# Student Life at Campus





# Academic Events



Placement event By IBM India Pvt. Ltd.



Huion Digital Art Competition Organised on 25th January 2020 for all NIDH students theme based on " India in 2050"




Grooming Workshop Titled –Build Your Brand -Professional Development Plan: What it is and Why you need one





Workshop by Track One Communications regarding Audio Described Movies made for Visually Challenged

● **LIVE**  
**JUNE 20, 2020**  
 11 am onwards



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## Cinema after COVID-19

**Hardik Mehta,**  
Screenwriter Filmmaker

in conversation with Bharat Parmar  
Assoc. Senior Faculty NIDH

Follow a link give below for free Registration

Webinar conducted in Response to Covid-19 Scenario

**राष्ट्रीय डिजाइन संस्थान हरियाणा** National Institute of Design Haryana

● **LIVE**  
**JULY 04, 2020**  
 12 noon to 01 pm

## Design Education Post Covid 19- A paradigm shift or a nudge?



**Prof. Pradyumna Vyas**  
Former Director NID Ahmedabad and NID Haryana,  
Senior Advisor, CII  
Board Member, WDO

in conversation with



**Dr. Vanita Ahuja**  
Director, NID Haryana

Webinar conducted in Response to Covid-19 Scenario



How to generate, protect and benefit from your intellectual property.

Online Workshop Schedule 22<sup>nd</sup> June 2020

Day 1 Introduction to Patents

Day 2 Practice session regarding Patents

Day 3 Introduction to Designs and practice session

Day 4 Introduction to Copyrights

For All Discipline 3<sup>rd</sup> and 4<sup>th</sup> year students

Last date for registration - 17<sup>th</sup> June 2020

For Registration contact : gargeeydv3@gmail.com



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conducted by  
The IPR Cell of DPIIT

## TATA CONSULTANCY SERVICES

Inviting applications for

# MASTER CLASS IN ALIAS - CLASS A SURFACING

at TCS Design Studio, Bangalore

Kaustubh Londhe and Yesh Sharma  
Industrial Design | 2018 Batch Participated  
workshop online



Session by Managing Director of National Backward Classes Finance Development Corporation (NBCFDC) on the topic "Socio-Economic aspirations of artisans and challenges in this area"





# Cultural Events



Celebrated Republic day  
26 January 2020



Celebrated Onam.



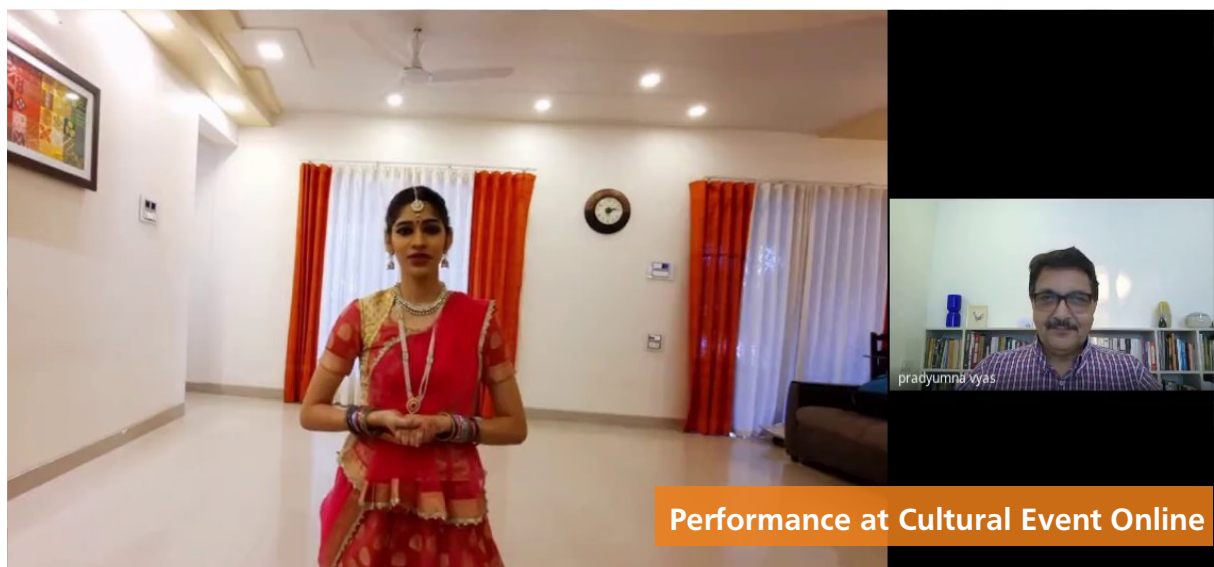
Celebrated Lohri.




Celebrated Onam.



## 4<sup>th</sup> Foundation Day Online mode



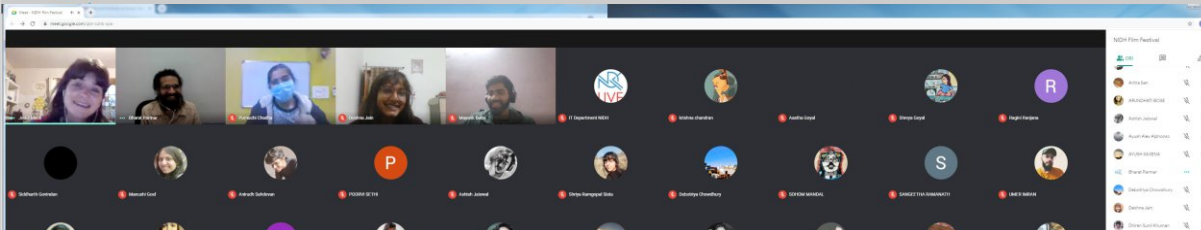





# NID Film Festival

05.12.2020 | 02:00pm Onwards


<p>02:15pm to 02:45pm</p> <p><b>Tungrus</b></p> <p>a short documentary by Rishi Chandana (with Q &amp; A)</p>	<p>03:15pm to 03:30pm</p> <p><b>09:09 F</b></p> <p>a short animation by Avinash Medhe (with Q &amp; A)</p>	<p>04:00pm to 04:45pm</p> <p><b>Student's films</b></p> <p>from NID Haryana students</p>	<p>05:30pm to 06:00pm</p> <p><b>Chandran's Café</b></p> <p>a short animation by Krishna Chandran Nair (with Q &amp; A)</p>
<p>02:45pm to 03:15pm</p> <p><b>Aswara</b></p> <p>a short documentary by Siddharth Govindan (with Q &amp; A)</p>	<p>03:30pm to 04:00pm</p> <p><b>Filmmaking Competition</b></p> <p>selected student films from competition will be screened</p>	<p>05:00pm to 05:30pm</p> <p><b>Samskara</b></p> <p>a short fiction by Sankalp Rawal (with Q &amp; A)</p>	<p>06:00pm to 06:45pm</p> <p><b>Experiments in Cinema</b></p> <p>an interactive session with Jodie Mack</p>




## Online workshops




**Humour Garnish**  
Basics of Stand Up Comedy  
@preetiben.das




**Write? Right!**  
Writing for creative expression  
adib.in




**Deconstructing Music**  
A Hindustani Classical Perspective  
sumeetanand.com



**Phygital Expression**  
Mixed Media (physical + digital) for expression  
@sonatadev



**Loco.Motion**  
Body Movement and Inner Design  
shrinkblissahai.com





**Satire and Drawing**  
Drawing attention using Satire  
@theolddrifter

# WORKSHOPS

online

12.12.2020 | 1:00pm to 5:00pm

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National Institute of Design Haryana



## Address by Shri Sudhir Sharma in Aaroh Valedictory Event Online



# Hostel Facility



In order to ensure hassle free campus living, the Institute has its own Hostel Accommodation with Mess Facilities. 24 hours Wi-Fi facilities, Lifts, Hot water, Centralized RO water with water coolers, 24x7 Security Guards, CCTV for safety and resident Hostel warden is also there. The campus facilitates a medical room and a recreational run to Chandigarh every weekend. The campus accommodates outdoor sports equipment, indoor game facilities, a music room and Gym facility for active living within the campus.









# Memorandum of Understanding (MoU) signed by NID Haryana



Memorandum of Understanding (MoU) signed by NID Haryana with Indian Institute of Technology Roorkee



Memorandum of Understanding (MoU) signed by NID Haryana with MSME Rohtak



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King Mongkut's University of Technology Thonburi

An International Academic Collaboration by NID Haryana with KMUTT, Thailand Being concluded





# Admission Process & Fees Structure

NID Haryana invites application for the Sixth batch for its 4-year B.Des Programme for the academic year 2021-22. Students are admitted through centralized DAT exam. Based on the scores obtained in this test, candidates are short-listed and admissions are conducted.

## Design Aptitude Test

The Design Aptitude Test (DAT) shall be Conducted for Admission for Following Seats.

B.Des PROGRAMME	Seats
INDUSTRIAL DESIGN	25
COMMUNICATION DESIGN	25
TEXTILE AND APPAREL DESIGN	25
<b>Total number of seats</b>	<b>75</b>

## Studio Test

For details of the DAT exams please refer the admission website of [www.nidh.ac.in/admissions](http://www.nidh.ac.in/admissions)

## Program Information

The institute currently offers a full time four year B.Des Programme with specialisation in mentioned streams with an inter disciplinary approach to design education.

## The number of seats allotted to each category

GEN	EWS	OBC- NCL	SC	ST
50 %		25 %	15 %	7.5 %
30	8	20	11	6

## FEES STRUCTURE FOR THE STUDENTS OF BACHELOR OF DESIGN (B.DES.) PROGRAMME FOR STUDENT JOINING IN ACADEMIC YEAR 2021-22

	1 <sup>st</sup> year 2021-22		2 <sup>nd</sup> year 2022-23		3 <sup>rd</sup> year 2023-24		4 <sup>th</sup> year 2024-25		
Particulars	I <sup>st</sup> Sem	II <sup>nd</sup> Sem	III <sup>rd</sup> Sem	IV <sup>th</sup> Sem	V <sup>th</sup> Sem	VI <sup>th</sup> Sem	VII <sup>th</sup> Sem	VIII <sup>th</sup> Sem	Total Fees
Tuition Fees	111000.00	111000.00	111000.00	111000.00	111000.00	111000.00	111000.00	111000.00	888000.00
Student Security Deposit (Refundable)	10000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	10000.00
Student Activity Fund	500.00	0.00	500.00	0.00	500.00	0.00	500.00	0.00	2000.00
Accidental Insurance Annual Premium*	150.00	0.00	150.00	0.00	150.00	0.00	150.00	0.00	600.00
<b>Total Annual Fees (A)</b>	<b>121650.00</b>	<b>111000.00</b>	<b>111650.00</b>	<b>111000.00</b>	<b>111650.00</b>	<b>111000.00</b>	<b>111650.00</b>	<b>111000.00</b>	<b>900600.00</b>
Hostel Room Rent**	16500.00	16500.00	16500.00	16500.00	16500.00	16500.00	16500.00	0.00	115500.00
Mess Charges ***	-	-	-	-	-	-	-	-	0.00
<b>Total Per Semester Fees (B)</b>	<b>16500.00</b>	<b>16500.00</b>	<b>16500.00</b>	<b>16500.00</b>	<b>16500.00</b>	<b>16500.00</b>	<b>16500.00</b>	<b>0.00</b>	<b>115500.00</b>
<b>Grand Total (A+B)</b>	<b>138150.00</b>	<b>127500.00</b>	<b>128150.00</b>	<b>127500.00</b>	<b>128150.00</b>	<b>127500.00</b>	<b>128150.00</b>	<b>111000.00</b>	<b>1016100.00</b>

\*Accidental Insurance premium is tentative. It may be lower/higher based upon Insurance companies quote.

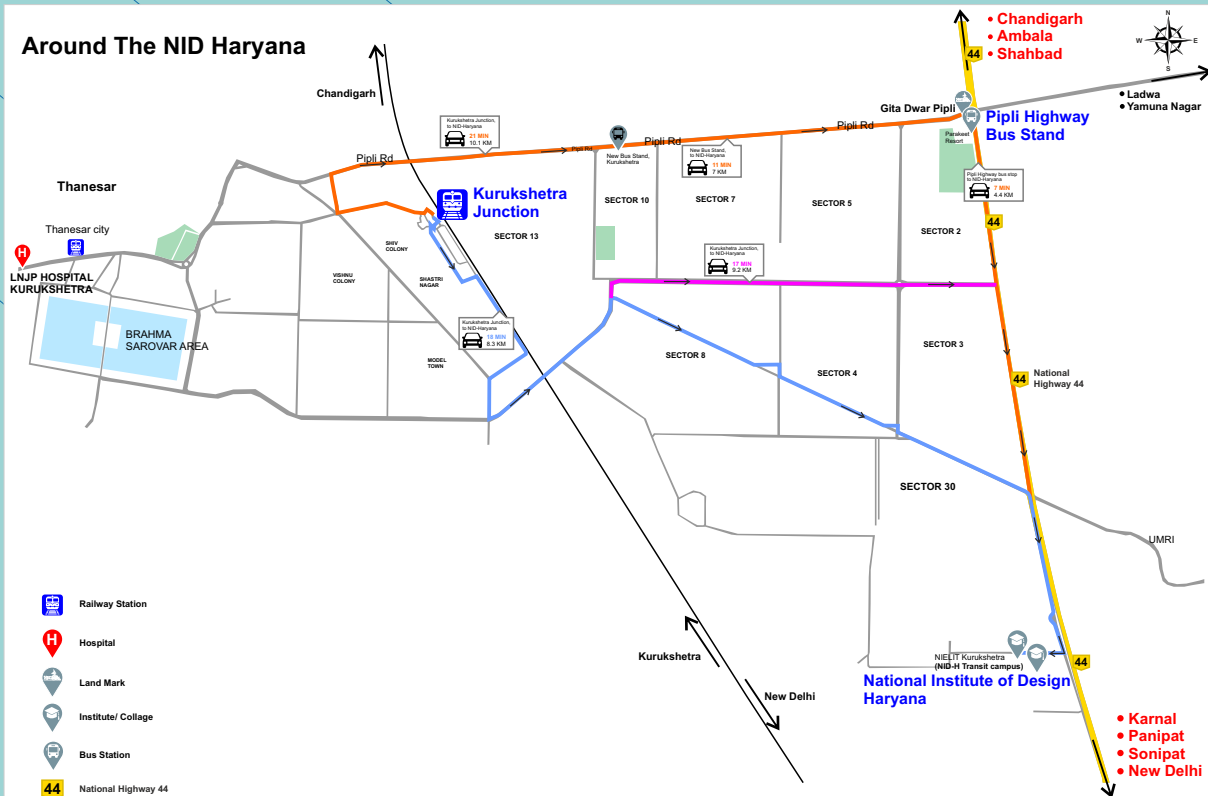
\*\* The Hostel Room Rent is tentative.

\*\*\* The Mass charges will be communicated by the start of each Academic year

## Merit cum means:

Students are supported by Institutional Scholarship Grant. For details visit : [www.nidh.ac.in/admissions](http://www.nidh.ac.in/admissions)  
Institute is registered with "National Scholarship portal" and through it students can avail various government scholarships.

## Around The NID Haryana



## Reaching NID Haryana



### By Rail:

6 Kms from the Kurukshetra Junction Railway Station. Buses, and Auto Rikshas are available in the city.



### By Air:

Delhi Airport is about 190 Kms & Chandigarh 100 Kms. Taxis and Airport Buses are available.



### By Road:

ISBT Delhi is about 170 Kms., Chandigarh about 100 Kms. Panipat about 70 Kms., Karnal about 35 Kms. Round the clock bus services are available

### Languages:

Hindi, Punjabi and English

### Hospital:

LNJP Hospital Kurukshetra 12 kms.  
Government Ayurvedic Hospital, Kurukshetra 5 Kms.  
Number of private Hospitals in the city.  
Ambulance No 102

### Police station:

Police Station, Pipili, Kurukshetra within 4 Kms

### Banks & ATM:

At Umri Chowk 1 km from NID Haryana Campus

### Post Office:

Sector-3, Kurukshetra

### Site Seeing:

More Historical monuments/Places

### Hotels:

Many Budget Hotels in Kurukshetra



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राष्ट्रीय महत्व का संस्थान

भारत सरकार के वाणिज्य एवं उद्योग मंत्रालय के  
डी पी आई आई टी अधीन एक सांविधिक संस्था

Institute of National Importance  
Statutory Institute under the DPIIT

Ministry of Commerce and Industry, Government of India

Ph: 01744-278100, 278101

Email Id: info@nidh.ac.in | admission@nidh.ac.in